

Centers of Excellence and Expertise

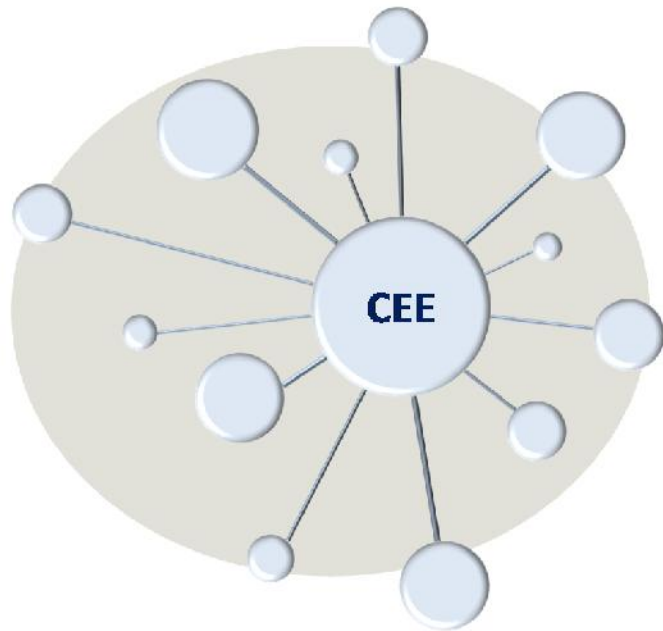
Overview

March 2013



**U.S. Customs and
Border Protection**

What are Centers?

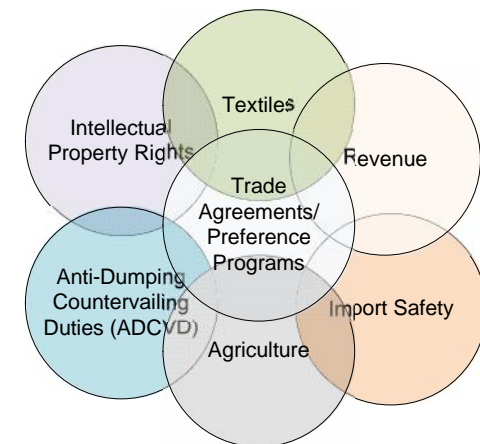


- Virtual organizations that leverage technology to bring work to the Center
- Coordinated from a strategic location
- Aligned by key industry sectors
- Bring existing expertise together to authoritatively facilitate trade
- Provide a single point of processing for participating importers
- Serve as resource to the broader trade community and to CBP's U.S. government partners



Why Centers?

- Respond to the dynamic trade environment
- Bring all of CBP expertise together on a single industry at the national level
- Deliver greater consistency and harmonization
- Align CBP processes with modern business practices
- Enhance industry-based knowledge
- Implement manage-by-account practices



Trade Complexity

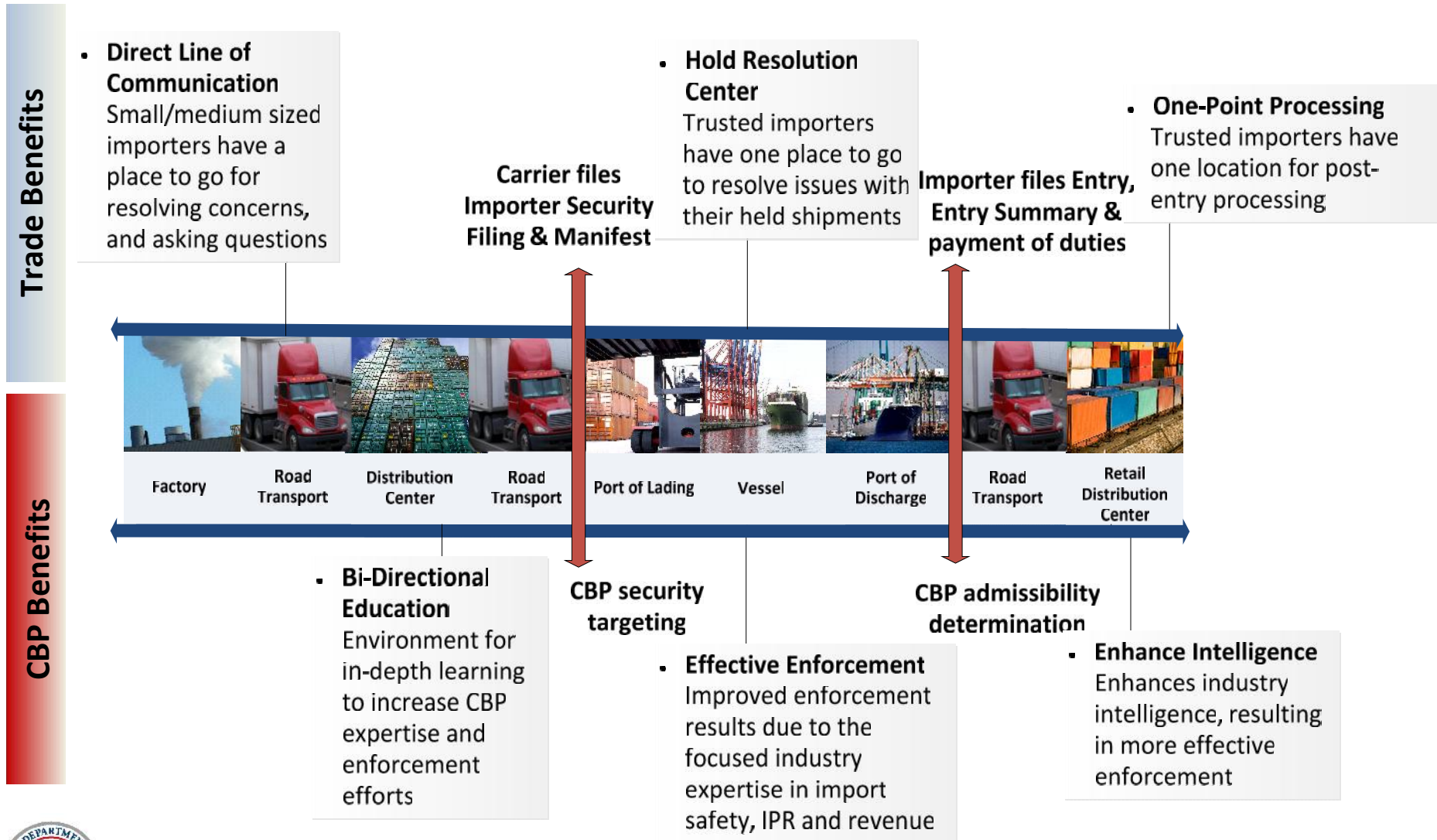


Goals of Centers

1. Facilitate legitimate trade through effective risk segmentation
 - Utilize account based methods to process trade
 - Expand partnerships - move more importers to trusted trader status
 - Develop and implement comprehensive strategies to manage risk
2. Increase industry-based knowledge within CBP
 - Advance bi-directional education to raise industry knowledge
 - Engage industry groups and key stakeholders
 - Bring all of CBP's expertise to bear on a single industry in a virtual environment
3. Enhance enforcement and address industry risks
 - Leverage industry to identify issues of mutual interest to provide CBP with targeting, enforcement, and/or intelligence information – Trade Intelligence
 - Coordinate enforcement efforts by industry to address unique risks



Benefits of Centers



Current and Future Centers



Center Schedule

Fiscal Year (FY)	Established Center
FY 2012	<ul style="list-style-type: none">• Pharmaceuticals, Health & Chemicals• Electronics• Automotive & Aerospace• Petroleum, Natural Gas & Minerals
FY 2013	<ul style="list-style-type: none">• Agriculture & Prepared Products• Apparel, Footwear & Textiles• Base Metals• Consumer Products & Mass Merchandising• Industrial & Manufacturing Materials• Machinery





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